

MEDIA KIT 2024

Technical magazine English/Italian language



composite solutions estechnopolymers



EDITORIAL PROGRAM 2024

TECHNICAL DATA

Published since 2007 as **Composite Solutions**, this magazine is the first bilingual English/ Italian magazine dedicated to the composite materials industry. In 2018 the magazine expanded its contents also including the technopolymers industry for the further production of structural parts, embracing the entire industry; for this reason the new name of the magazine has been changed to: **Composite Solutions & technopolymers**.

As a result, the circulation was consolidated by printing 5,500 copies distributed to the technicians of the industry. In addition, the digital version is sent to around worldwide 48,000 industry professionals.

Therefore, the magazine is distributed as follows: Italy 3,200 paper copies and 8,300 digital copies; Europe: 1,300 paper copies and 26,500 digital copies;

Rest of the world: 1,000 paper copies and 13,200 digital copies.

The mission: of the magazine is: to provide information on the use of various raw materials and chemical products, fibers and anything else needed for the production of structural parts, R&D, laboratory tests, production processes, molds and design technologies.

Composite Solutions & technopolymers affiliated to the **OCTIMA Organization** organizes technical conferences, seminars and exhibition areas.

Our editorial staff sends the link to the magazine every month via email and you can browse it for free.

Readers:

- Designers and consultants 4%
- Manufacturers of composite structural components for different uses 58%
- Customers 19%
- Suppliers of raw materials and chemical products 13%
- Others 4%



REFERENCE MARKETS



- CHEMICAL PRODUCTS
- AUTOMOTIVE
- MARINE AND NAVAL
- AEROSPACE
- TYRE AND RAILWAY TRANSPORTATION
- OFFSHORE
- SPORT AND LEISURE
- WIND ENERGY AND PHOTOVOLTAICS
- PACKAGING
- AUTOMATION
- BUILDING AND CONSTRUCTION INDUSTRY, PUBLIC WORKS

- COMPONENTS FOR THE INDUSTRY
- TUBES, PIPES AND TANKS
- MECHANICS
- PUMPS AND FLUIDS MANAGEMENT
- COMPONENTS FOR WORK VEHICLES
- COMPONENTS FOR GOODS MOVING VEHICLES
- COMPONENTS FOR INDUSTRIAL MACHINES
- TECHNICAL COMPONENTS
- DEFENCE AND DUAL USE
- OTHER INDUSTRIES

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TRADE FAIRS WHERE THE MAGAZINE IS DISTRIBUTED

ISSUE N°1 (JANUARY – APRIL)

- JEC WORLD 5th -7th March – Paris (France)
- AEROSPACE & DEFENSE MEETINGS 26th-27th March Turin (Italy)
- AERO-EXPO 17th-20th April – Friedrichshafen (Germany)

ISSUE N°2 (MAY – SEPTEMBER)

- CHINA COMPOSITES EXPO 2nd-4th September – Shanghai (China)
- CAMX 9th -12th September San Diego, California (USA)

ISSUE N° 3 (OCTOBER/DECEMBER)

- KOMPOZYT EXPO
 To be decided Krakovia (Poland)
- EURASIAN COMPOSITES SHOW To be decided - Istanbul (Turchia)
- COMPOSITES MADRID
 To be decided Madrid (Spagna)
- CARBON FIBER To be decided - Location to be decided (USA)
- ADVANCED ENGINEERING 30th -31st October - Birmingham (UK)

MAIN TOPICS COVERED IN 2024

- Design and Selection of Materials
- Laboratory Products, Materials Testing
- Raw materials for the Production of Composite Materials
- Raw materials for the Production of Structural Parts with Different Matrix (Polymer, Ceramic, Hybrid, Metal)
- Raw materials for the Production of Technopolymers
- Raw materials for the Production of Polyfunctional Polymers
- Natural Raw Materials for the Production of Resins, Fillers, Additives, Dyes and others
- Production with Nanostructured Materials for Composites and Technopolymers
- Raw materials for the Production of Adhesives and Sealants
- Reiforcement fibers and Natural and Synthetic Technical Textiles

- Prepregs and different Technical Fibers
- Core Materials
- Products for the Finishing Process
- Products for the Production Process
- Products for the Surface Treatment
- Products and materials for 3D Printin
- Software, process hardware
- 3D Printing
- Technologies for the Production of Moulds
- Manufacturing and different Process Technologies
- Use of Structural Adhesives and Sealants for the Manufacturing Process
- Sandwich Panels
- Laboratory, Equipments and Tools
- Manufacturing Systems
- Manufacturing and Process Technologies
- Ecology
- Recycle and Sustainability

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PRICE LIST

| SPECIAL POSITION | SIZES | 1 AD | 2 ADS | 3 ADS |
|------------------------------------|-------------------------------|-----------------|-----------------|------------------|
| COVER | 21,5 x 21,5 cm + 5mm bleed | 3.200 | 3.000 each | 2.900 each |
| INSIDE FRONT COVER | 23,5 x 28,5 cm + 5mm bleed | 1.500 | 1.400 each | 1.300 each |
| INSIDE BACK COVER | 23,5 x 28,5 cm + 5mm bleed | 1.300 | 1.200 each | 1.100 each |
| BACK COVER | 23,5 x 28,5 cm + 5mm bleed | 1.900 | 1.800 each | 1.700 ceach |
| MAIN POSITIONS INSIDE THE MAGAZINE | MISURE | 1 AD | 2 ADS | 3 ADS |
| FIRST PAGE | 23,5 x 28,5 cm + 5mm bleed | 1.600 | 1.500 each | 1.400 each |
| FACING INDEX PAGE | 23,5 x 28,5 cm + 5mm bleed | 1.500 | 1.400 each | 1.300 each |
| BACK INDEX PAGE | 23,5 x 28,5 cm + 5mm bleed | 1.400 | 1.300 each | 1.200 each |
| RIGHT PAGE | 23,5 x 28,5 cm + 5mm bleed | 1.300 | 1.200 each | 1.150 each |
| STANDARD POSITIONS | MISURE | 1 AD | 2 ADS | 3 ADS |
| FULL PAGE | 23,5 x 28,5 cm + 5mm bleed | 1.200 | 1.100 each | 1.050 each |
| HALF PAGE | 23 x 14 cm + 5mm bleed | 700 | 650 each | 600 each |
| 1/3 PAGE | 23 x 9,5 cm + 5mm bleed | 550 | 500 each | 450 each |
| BANNER | 230 x 100 pixel | 4 MONTHS 400 | 8 MONTHS 700 | 12 MONTHS 900 |